

CALL FOR PAPERS **SKYLINE BUSINESS JOURNAL**

(Double Blind - Peer Reviewed International Journal, ISSN 1998-3425)

Dear Colleague/Friend

We are inviting you to submit research papers for the forthcoming issue of our SBJ (Skyline Business Journal).

Skyline Business Journal (SBJ) is an Annual publication of Skyline University College, Sharjah, U.A.E. SBJ invites original papers / Management Case Studies / Book Reviews from academicians and practitioners on management, business, tourism, finance, human resource management, information systems, marketing and organizational issues.

Hence it's a wonderful platform to share your management expertise in broader scope of journal. We are looking for your research contributions to SBJ for widening the body of knowledge in the field of management throughout the globe. It will be highly appreciated if you kindly share this "Call for Paper" announcement with your fellow colleagues and peer level associates.

We are looking forward to your contribution to the SBJ /JAN' 2015 Issue. Last date for submitting your original research paper for the forthcoming issue is 31st May 2014. Skyline Business Journal (SBJ) is listed in EBSCO Database.

There is **no fee for publication**, it's purely a platform created by Skyline University College for professionals to share their research activities.

For the details of submission guidelines, please visit at www.skylineuniversity.ac.ae --->**Research----**>**Skyline Business Journal**

Please send your research papers to: sbj@skylineuniversity.ac.ae; amitabh@skylineuniversity.ac.ae or to the undersigned.

And for your kind information, we are organizing 'International Conference on Tourism Milestones – Preparing for tomorrow' at Skyline University College, Sharjah, UAE (31st March – 2nd April 2014). Please visit the following link for complete details. <http://www.skylineuniversity.ac.ae/research/ictm/index.html>

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